

1. Why should I name a seat at Shattuck-St. Mary's new theater?

Naming a seat in The Thornburg Theater is a great opportunity to recognize a loved one, community organization or even to commemorate your own personal commitment to SSM. Funds generated from the Everyone Plays a Role campaign will help us to complete the build out of the new theater; an essential component to our capital campaign.

2. Is my seat naming purchase tax-deductible?

Yes, the full amount of your contribution is tax-deductible.

3. Can I pay with a credit card?

Yes, Shattuck-St. Mary's School accepts Visa, MasterCard, American Express and Discover in addition to checks or cash contributions.

4. Do I have to recognize an individual or can I be creative?

In line with SSM's creative spirit, we encourage our donors to be creative with their recognition choices (some discretion will be necessary). However, please keep in mind that we must limit the number of characters to 80 including spaces and punctuation, with a 3 line maximum.

5. Can I specify which seat I want?

No. We are not able to designate seating in the Theater, but are inviting everyone to contribute to the creation of the Thornburg Theater by supporting the seat campaign.

6. Will I be able to sit in my seat when I come see a show?

No. The Thornburg Theater will not have designated seating.

7. Are there any other naming opportunities available?

Yes, additional naming opportunities are available. Please contact the Advancement Office at 888-729-4946 for more information.

8. I can't afford to sponsor a seat all at once, what are my alternatives?

We have flexible payment options available for seat campaign pledges to ensure that all of our supporters have the opportunity to participate. Pledges can be paid over several months or years until full payment is received.

9. I'm ready! How do I purchase a seat?

You can support the seat campaign [on our website](#), or contact our office to arrange payment.

10. I have more questions, who should I contact?

Please contact Ann Bateman, Assistant Director of Institutional Advancement at 507-333-1641 or ann.bateman@s-sm.org for additional information, or call the Advancement Office at 888-729-4946.